

Celtic Sea Salt®

For a Healthier Life, Your Everyday Salt™

A SELINA NATURALLY® BRAND



- * World Leading Natural Sea Salt Brand
- * Sustainably Harvested / NOT Mined
- * Unrefined and Naturally Mineral-rich
- * Certified Organic and Kosher Products
- * Approved as an Ingredient for Certified Organic Processing
- * Non-gmo Verified Celtic Sea Salt® Skus

Coming soon!

PINK SEA SALT



See pg. 18

SELINA NATURALLY®

Home of the Celtic Sea Salt® Brand

Place Your Order Today!

Toll Free: 888.353.0030

Mon-Thurs 9 am - 5:30 pm EST

Fridays 9 am - 5 pm EST

Fax: 828.654.0529

wholesale@selinanaturally.com



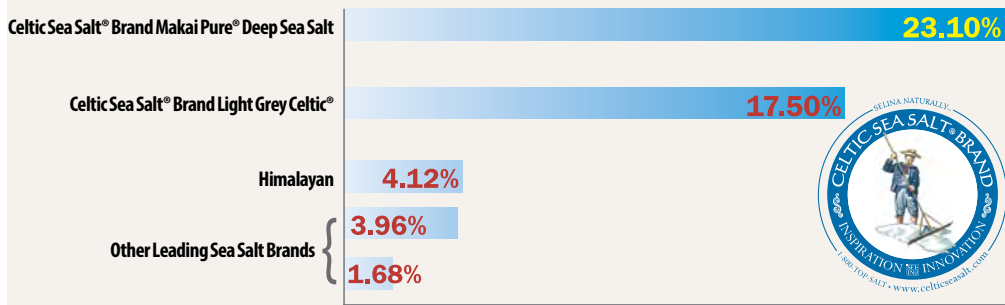
Why Buy From Us?

- The #1 Market Choice
- #1 Doctor Recommended Sea Salt
- Packaged in a cGMP, Kosher and Certified Organic Facility
- Leading Brand Name
- Sustainably Harvested/Not Mined
- Knowledgeable Customer Service
- No Expiration Dates on Salt Products
- Monthly Specials
- Brand Promise Since 1976 (see pg. 19)
- Unrefined, No Additives
- Naturally High in Vital Minerals

"This is the one I use. It has a long track record with me. This is what I recommend for my patients."

- Dr. David Brownstein, M.D.

Trace Mineral and Moisture Content in Sea Salts



Results of actual laboratory analysis

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Note: All Celtic Sea Salt® products MUST be retailed as packaged or sold in bulk bin. Repackaging will void contract.

Light Grey Celtic[®] Sea Salt

Light Grey Celtic[®] *Perfect for a grinder and everyday cooking*

A whole crystal (coarse), moist salt that is mineral-rich, completely unrefined and hand harvested. Dried by the sun and the wind; this special salt retains the ocean's moisture called 'brine', locking in a vast array of vital trace elements.

Light Grey 1 lb bag

Light Grey ½ lb bag

Light Grey ¼ lb bag

Also available in bulk sizes, see page 14 for more info

Light Grey 8 oz shaker

Light Grey 3 oz large grinder

Best Seller!

Light Grey 1.8 oz mini grinder



CELTIC SEA SALT[®] BRAND LIGHT GREY CELTIC[®]

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
S-GREY-1/4-6C	¼ lb Resealable Bag	6 / ¼ lb	7 28060 10403 1	\$2.00
S-GREY-1/2-6C	½ lb Resealable Bag	6 / ½ lb	7 28060 10400 0	\$2.75
S-GREY-1-6C	1 lb Resealable Bag	6 / 1 lb	7 28060 10008 8	\$5.00
S-GREY-5-6C	5 lb Bulk Bag*	6 / 5 lb	7 28060 10700 1	\$22.50
S-GREY-22	22 lb Bulk Bag*	22 lb	7 28060 10701 8	\$88.00
S-GREY-55	55 lb Bulk Bag*	55 lb	7 28060 10755 1	\$198.00
S-SJ-010-6C	8 oz Shaker Jar	6 / 8 oz	7 28060 10710 0	\$5.49
S-SG-GREY-6C	1.8 oz Refillable Grinder	6 / 1.8 oz	7 28060 10405 5	\$4.99
S-SG-LGGREY-6C	3 oz Refillable Grinder	6 / 3 oz	7 28060 10408 6	\$6.99

* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.

Celtic Sea Salt® Fine Ground

Celtic Sea Salt® Fine Ground *Perfect for cooking, baking or finishing*

Fine Ground begins as our Light Grey Celtic® and is then carefully dried at a low temperature and finely ground. Additive-free, works well in a salt shaker. No salt grinder needed.

Also available in bulk sizes, see page 14 for more info

Fine Ground 1 lb bag

Fine Ground ½ lb bag

Fine Ground 8 oz shaker

Fine Ground ¼ lb bag



CELTIC SEA SALT® BRAND FINE GROUND

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
S-FINE-1/4-6C	¼ lb Resealable Bag	6 / ¼ lb	7 28060 10503 8	\$2.88
S-FINE-1/2-6C	½ lb Resealable Bag	6 / ½ lb	7 28060 10500 7	\$5.75
S-FINE-1-6C	1 lb Resealable Bag	6 / 1 lb	7 28060 10011 8	\$11.00
S-FINE-5-6C	5 lb Bulk Bag*	6 / 5 lb	7 28060 10508 3	\$49.50
S-FINE-22	22 lb Bulk Bag*	22 lb	7 28060 10502 1	\$193.00
S-FINE-55	55 lb Bulk Bag*	55 lb	7 28060 10509 0	\$460.00
S-SJ-020-6C	8 oz Shaker Jar	6 / 8 oz	7 28060 10720 9	\$9.00

* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.

Flower of The Ocean® Fleur De Sel

Flower of the Ocean® *Ideal as a finishing salt – a rare and delicate crystal*

A gourmet finishing sea salt. Only when the weather conditions are just right do these small, delicate crystals form naturally on the surface of the salt brine. Hand harvested with care!

Also available in bulk sizes,
see page 15, for more info

Flower 1 lb bag

Flower ½ lb bag

Flower ¼ lb bag

Flower 8 oz
shaker

**Best
Seller!**

Flower 3 oz
glass shaker



CELTIC SEA SALT® BRAND FLOWER OF THE OCEAN®

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
S-FLOW-1/4-6C	¼ lb Resealable Bag	6 / ¼ lb	7 28060 10603 5	\$7.00
S-FLOW-1/2-6C	½ lb Resealable Bag	6 / ½ lb	7 28060 10600 4	\$14.25
S-FLOW-1-6C	1 lb Resealable Bag	6 / 1 lb	7 28060 10014 9	\$28.00
S-FLOW-5	5 lb Bulk Bag*	5 lb	7 28060 10604 2	\$135.00
S-FLOW-11	11 lb Bulk Bag*	11 lb	7 28060 30601 5	\$245.00
S-SJ-030-6C	8 oz Shaker Jar	6 / 8 oz	7 28060 10730 8	\$17.00
S-GS-FLOW-6C	3 oz Glass Shaker Jar	6 / 3 oz	7 28060 10606 6	\$7.99

* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.

Celtic Sea Salt[®] Makai Pure[®] Deep Sea Salt

Introducing Makai Pure[®] Deep Sea Salt,
an extension to the gourmet Celtic Sea Salt[®] line.

Makai - (muh-kahy) - towards the sea

Celtic Sea Salt[®] Makai Pure[®] Deep Sea Salt provides 2% of your daily value of calcium and magnesium per serving. Enjoy its smooth flavor as a superior gourmet sea salt. Mineral-rich sea water is naturally derived from 2,000 feet below the surface of the ocean and remains untouched and pure through its transformation into sea salt. This remarkable deep sea salt is harvested using a sustainable, proprietary method which leaves vital minerals intact and produces a salt that is naturally 33% lower in sodium than table salt.

www.MakaiPure.com

Also available in bulk,
see page 15 for more info



Makai ½ lb bag

Makai 1 lb bag

Makai 2.1 oz
mini grinder

Makai 3.1 oz
grinder



MAKAI PURE [®] DEEP SEA SALT				
ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
S-MK-1/2-6C	½ lb Resealable Bag	6 / ½ lb	7 28060 90101 2	\$14.99
S-MK-1-6C	1 lb Resealable Bag	6 / 1 lb	7 28060 90102 9	\$25.99
S-MK-5	5 lb Bulk Bag*	5 lb	7 28060 90103 6	\$103.45
S-SG-MK-6C	3.1 oz Refillable Grinder	6 / 3.1 oz	7 28060 90100 5	\$8.99
S-SG-SMMK-6C	2.1 oz Refillable Grinder	6 / 2.1 oz	7 28060 90105 0	\$5.99

* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.

Celtic Sea Salt® Seasonings

Celtic Sea Salt® Organic Seasoned Salt Blends

We know you'll agree the flavors in our Seasoned Celtic Sea Salt® are distinct and delicious because the romance behind the seasoned salt blends lies in the spirit of the artisans. The farming and preparation methods for each ingredient are truly authentic.

These selected organic herbs come from special marine influenced farm regions with highly mineralized clay based soils. Production practices include diverse cover crops, microbiological drenches, and aged nutritional mulches. As a result, the herb and vegetable crops have intense, distinctive flavors, colors, and fragrances.

Combined with our Celtic Sea Salt®, these blends are made to inspire experienced chefs and give confidence to those who are beginning to cook more creatively. Try all five unique flavors!



Organic
Garlic Salt
2.4 oz shaker

Organic Bouquet™
Herbes de Provence
2.0 oz shaker

Organic
Celery Salt
3.7 oz shaker

Organic
Rosemary Salt
3.5 oz shaker

Organic Applewood
Smoked Salt
3.0 oz shaker



CELTIC SEA SALT® ORGANIC SEASONED SALT BLENDS

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
S-SS-400-6C	2.4 oz Organic Garlic Salt	6 / 2.4 oz	7 28060 40043 0	\$7.99
S-SS-300-6C	2 oz Bouquet™ Herbes De Provence	6 / 2 oz	7 28060 60500 2	\$9.99
S-SS-600-6C	3.7 oz Celery Seasoned Salt Jar	6 / 3.7 oz	7 28060 60100 4	\$9.99
S-SS-700-6C	3.5 oz Rosemary Seasoned Salt Jar	6 / 3.5 oz	7 28060 60200 1	\$9.99
S-SS-500-6C	3 oz Smoked Seasoned Salt Grinder	6 / 3 oz	7 28060 60300 8	\$9.99

Celtic Sea Salt[®] Toasted Sesame Salt Grinders

Celtic Sea Salt[®] Toasted Sesame Salt Grinders

- Certified Organic
- Made with Celtic Sea Salt[®]
- Low Sodium Content
- Kosher Certified
- Gluten Free
- Ready-to-Grind
- Whole Seed Nutrition - No pre-ground seeds
- The ONLY Fresh-Grind Sesame Salt on the market!
- 7 Year Shelf Life

**Refillable
Built-in
Grinder!**

Celtic Sea Salt[®] brings you this delicious blend of the finest organic sesame seeds and our mineral-rich sea salt, making a wonderful addition to every meal. Sesame provides high quality protein, calcium, iron and a superior range of amino acids, including methionine, tryptophan, and lysine. These are often missing in vegetable protein sources.



Flax 2.2 oz
sesame grinder

Garlic 2.1 oz
sesame grinder

Original 2.1 oz
sesame grinder

Three Varieties - Original, Flax and Garlic Blends

Toasted Sesame Salt - Original: Toasted sesame seeds and Celtic Sea Salt[®].

Toasted Sesame Salt - Flax: Combined with our toasted organic sesame seeds and Celtic Sea Salt[®], these delicious golden flax seeds add a hint of nutty flavor and deliver a great nutritional boost.

Toasted Sesame Salt - Garlic: We've added a flavorful amount of organic garlic for a veritable taste explosion.



CELTIC SEA SALT [®] TOASTED SESAME SALT BLENDS				
ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
GM-100-6C	2.1 oz Sesame Grinder - Original	6 / 2.1 oz	7 28060 30155 3	\$4.69
GM-200-6C	2.2 oz Sesame Grinder - Flax	6 / 2.2 oz	7 28060 30190 4	\$4.69
GM-300-6C	2.1 oz Sesame Grinder - Garlic	6 / 2.1 oz	7 28060 30160 7	\$4.69

Celtic Sea Salt[®] Functional Seasoning

Celtic Sea Salt[®] Gourmet Seaweed Seasoning!!

Our Gourmet Seaweed Seasoning blend is a delicious, nutritious, all-purpose seasoning that is naturally high in Iodine, a necessary supplement. Our proprietary blend starts with Fine Ground Celtic Sea Salt[®] and adds four types of Organic and Wildcrafted sea vegetables to create a unique, savory flavor that is also surprisingly versatile. Red Shiso, garlic, onion and lemon zest are added to complete the nuanced flavor profile, making this the perfect seasoning for every dish.

Because of this carefully crafted combination of nutritious ingredients, there is no fishy flavor commonly experienced with other seaweed seasonings. Rather, there is a subtle, delicate salty, sour, sweetness in balance with garlic, onion, and lemon.

In addition, our Celtic Sea Salt[®] Gourmet Seaweed Seasoning provides a convenient, vegan-friendly way to subtly add the fifth flavor – umami. Known as the secret savory ingredient, umami is a much sought-after flavor profile in the East which is rapidly growing in popularity in the West. So use our Gourmet Seaweed Seasoning to add flavor and seasoning to any dish, plus enjoy the nutritional benefits of doctor-recommended Iodine!



BENEFITS

- 250% of recommended daily intake of all-natural Iodine per 1/4 tsp. serving!
- Organic and Wildcrafted Ingredients.
- No fishy flavor! (like in other seaweed seasonings).
- Adds umami (savory) taste to dishes.
- Carefully crafted for extraordinary versatility with any dish.
- Convenient Shaker Top



NEW! CELTIC SEA SALT [®] GOURMET SEAWEED SEASONING				
ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
S-CVEG-6C	2.7 oz Seaweed Seasoning Shaker	6 / 2.7 oz	7 28060 80101 5	\$11.99

Celtic Sea Salt® Grinders and To-go Samples



Salt 1.8 oz mini grinder
Pepper 1.1 oz mini grinder



Salt 3 oz grinder
Pepper 2 oz grinder



- Low price point
- Great as gifts
- Perfect for your deli or café
- Built-in grinding mechanism
- Refillable up to 5 times
- Sold separately or as a set

Glass jar with a screw-on, recyclable plastic (PET) grinder top. Mini grinders come filled with 1.8 oz of Light Grey Celtic® and 1.1 oz of organic black peppercorns*. The large grinders come filled with 3 oz of Light Grey Celtic® and 2 oz of organic black peppercorns*. | *Certified Organic

CELTIC SEA SALT® BRAND FILLED SALT & ORGANIC PEPPER GRINDERS

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
S-SG-GREY-6C	1.8 oz Refillable Grinder	6 / 1.8 oz	7 28060 10405 5	\$4.99
SG-PEPPER-6C	1.1 oz Refillable Grinder	6 / 1.1 oz	7 28060 10406 2	\$4.99
S-SG-MIXED-6C	Mini Grinder Set	6 sets	7 28060 10407 9	\$8.99
S-SG-LGGREY-6C	3 oz Refillable Grinder	6 / 3 oz	7 28060 10408 6	\$6.99
SG-LGPEPPER-6C	2 oz Refillable Grinder	6 / 2 oz	7 28060 10409 3	\$6.99
S-SG-LGMIXED-6C	Large Grinder Set	6 sets	7 28060 10410 9	\$12.99

Celtic Sea Salt® Gourmet Organic Pepper Salt Blend

Pepper is the third-most added ingredient to recipes, after only water and salt... so wouldn't it make sense to use only the best combined in one?

From the first taste, cracked organic black pepper and Celtic Sea Salt® are savored together in this convenient all in one blend. 'Pepper Salt' Seasoning Blend is Kosher and contains only organic black peppercorns and Celtic Sea Salt® (no MSG ever!).

Make seasoning convenient and bring your dishes to life.

- Convenient all in one
- Organic Black Peppercorns aid digestion
- Refillable built-in grinder
- Gluten free



Pepper Salt 2.7oz grinder

NEW! CELTIC SEA SALT® GOURMET ORGANIC PEPPER SALT BLEND

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
S-SG-PEPSALT-6C	2.7 oz Pepper Salt Grinder	6 / 2.7 oz	7 28060 10411 6	\$5.99

Celtic Sea Salt® Brand - Fine Ground Salt & Organic Pepper "To Go" Packets

Celtic Sea Salt® at your convenience. Our Fine Ground Sea Salt and Organic Ground Pepper To-Go packets make it easy to take your favorite salt with you, share with a friend or stock a kitchen/restaurant/diner.



Salt and Pepper To-Go Set



CELTIC SEA SALT® AND ORGANIC PEPPER PACKETS - TO GO!

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
S-SALT-S	Fine Ground To-Go Packet	50 units	N/A	\$8.15
H-PEPPER-S	Organic Pepper To-Go Packet**	50 units	N/A	\$8.15
S-SALTPEP-S	Salt and Pepper To-Go Set**	50 units ea	N/A	\$15.50
S-SALT-2K	Fine Ground To-Go Packet	2,000 units	N/A	Call Us
H-PEPPER-2K	Organic Pepper To-Go Packet**	2,000 units	N/A	Call Us

**Certified Organic

Celtic Sea Salt[®] Bath

Celtic Sea Salt[®] Brand Bath Salts

The health benefits of Celtic Sea Salt[®] go beyond just adding it to your food! Give your whole body a recharge.

- No additives
 - No perfumes
 - No oils



Adding one cup of Celtic Sea Salt[®] Brand bath salts to your bath is like taking a dip in the ocean - you emerge refreshed, revitalized, relaxed, and remineralized. Relieve minor body aches and pains with a detoxifying, restorative high mineral Celtic Sea Salt[®] bath.

CELTIC SEA SALT [®] BRAND BATH SALTS				
ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
S-BATH-1-6C	1 lb Resealable Bag	6 / 1 lb	7 28060 10019 4	\$4.00
S-BATH-5-6C	5 lb Bulk Bag*	6 / 5 lb	7 28060 10708 7	\$18.00
S-BATH-22	22 lb Bulk Bag*	1 / 22 lb	7 28060 10709 4	\$71.00
S-BATH-55	55 lb Bulk Bag*	1 / 55 lb	7 28060 10709 4	\$154.00

* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.



Celtic Sea Salt[®] Soaps

These all-natural soaps contain a generous amount of Celtic Sea Salt[®], as well as a special blend of high quality coconut, palm, and olive oils combined with organic herbs, spices, dried flowers, and essential oils.

- Handmade
- Chemical free
- Safe for sensitive skin
- No animal products



CELTIC SEA SALT [®] BRAND SOAPS				
ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
SP-800-6C	4.5 oz Cinnamon Oatmeal Bar*	6 / 4.5 oz	7 28060 40800 9	\$6.95
SP-802-6C	4.5 oz Rosemary Lemon Bar*	6 / 4.5 oz	7 28060 40802 3	\$6.95
SP-804-6C	4.5 oz Peppermint Bar*	6 / 4.5 oz	7 28060 40804 7	\$6.95
SP-806-6C	4.5 oz Lavender Bar*	6 / 4.5 oz	7 28060 40806 1	\$6.95
SP-808-6C	4.5 oz Lemon Bay Bar*	6 / 4.5 oz	7 28060 40808 5	\$6.95
SP-814-6C	4.5 oz Tangerine Bar*	6 / 4.5 oz	7 28060 40814 6	\$6.95
SP-816-6C	4.5 oz Spearmint Bar*	6 / 4.5 oz	7 28060 40816 0	\$6.95
SP-810-WS	Celtic Sea Salt [®] Soap Sampler*	7 bars	N/A	\$48.65

* This item does not qualify for discounts through new product or new placement deals.

Celtic Sea Salt® Accessories



Twist Top Salt Box

Salt Your Way to Health
by Dr. David Brownstein

- This ground breaking book reveals why salt is the most misunderstood nutrient and explores the remarkable healing ability of unrefined salt
- Dr. Brownstein explains how adding unrefined Celtic Sea Salt® to your diet can help with a variety of health conditions



Salt Your Way To Health - Book

Twist Top Pocket Salt Box

- Perfect impulse purchase item
- Convenient merchandising strip - per request only
- Cross-market throughout the store
- Unique hand-made design
- Minimal shelf space needed
- Holds 1 tbsp of salt (salt not included) and is a handy way to carry our Celtic Sea Salt® Electrolyte Powder to re-mineralize water wherever you are. (see pg. 17 for more details)

SALT ACCESSORIES

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
SB-TWIST-6C	Twist Top Salt Box*	6 units	7 28060 30101 0	\$11.95
BK-S	Salt Your Way To Health - Book*	single	9 780966 088243	\$15.00

* Accessory items do not qualify for discounts through new product or new placement deals.



Kyocera™ Ceramic Grinders - Black

Kyocera™ Ceramic Grinders - White

Kyocera™ Ceramic Grinders

- Rust proof - no metal parts
- Endless refills
- Great for grinding Makai Pure® Deep Sea Salt, Light Grey Celtic® Coarse Sea Salt, peppercorns, and seeds
- Upright design is easy to refill
- Available with black or white grinder lids
- Five year warranty on the grinding mechanism through Kyocera™

* Please Note: Grinders Are Sold Unfilled

KYOCERA™ CERAMIC GRINDERS

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
SG-100-BK-C	Kyocera™ Ceramic Grinders - Black*	6 units	7 28060 04537 2	\$19.95
SG-100-WH-C	Kyocera™ Ceramic Grinders - White*	6 units	7 28060 04544 0	\$19.95

* Accessory items do not qualify for discounts through new product or new placement deals.

Celtic Sea Salt[®] Sea Energy Mineral Salt[™]

Agricultural/Animal Salt

Provide essential Sea Energy Minerals[™] for your Agricultural and Animal Needs.

Mineral salts are responsible for the transfer of the energy running through the substances and organisms in animals and plants.

- Modern science has demonstrated that our animals, soil and plants are deficient in key nutrients
- Scientists support that mineral deficiencies are the principal cause to more diseases, rapid aging, and sickness to humans, animals, and soil



AGRICULTURAL/ANIMAL SALT

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
S-AG-5	5 lb Bulk Bag*	5 lb	7 28060 30156 0	\$8.95
S-AG-22	22 lb Bulk Bag*	22 lb	7 28060 30152 2	\$29.95

* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.

The Perfect Pickler[®] Vegetable Fermenting Kit

Exclusive! - The Perfect Pickler[®] Vegetable Fermenting Kit

Delicious Cultured Vegetables in Just 4 Days! Comes with Celtic Sea Salt[®] Brand salt.



Perfect Pickler[®] Vegetable Fermenting Kit

All your customers will need to get is a wide-mouth mason jar, spring water, and fresh veggies!

- No starter culture needed. This “no cook” fermentation happens naturally by the minerals found both in Celtic Sea Salt[®] and within the vegetables, that then become ionized and made more absorbable
- Easy to use! Takes minutes to load, activate and fun to watch
- Your customers will love creating their own delicious, healthy probiotic vegetables at home; no heating required
- Endless amounts of “create your own” recipe combinations
- Complete kit with instructions and recipes
- Selina Naturally[®] is the exclusive distributor of the Perfect Pickler[®] Vegetable Fermenting Kit

PERFECT PICKLER[®] VEGETABLE FERMENTING KIT

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
K-160-C	Perfect Pickler [®] Vegetable Fermenting Kit*	6 sets	7 28060 30150 8	\$19.99

* This item does not qualify for discounts through new product or new placement deals.

Celtic Sea Salt® Bulk



Light Grey
5 lb bulk bag



Light Grey
22 lb bulk bag



Light Grey
55 lb bulk bag

CELTIC SEA SALT® BRAND LIGHT GREY CELTIC®

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
S-GREY-5-6C	5 lb Bag*	6 / 5 lb	7 28060 10700 1	\$22.50
S-GREY-22	22 lb Bulk Bag*	22 lb	7 28060 10701 8	\$88.00
S-GREY-55	55 lb Bulk Bag*	55 lb	7 28060 10755 1	\$198.00

* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.



Fine Ground
5 lb bulk bag



Fine Ground
22 lb bulk bag



Fine Ground
55 lb bulk bag

CELTIC SEA SALT® BRAND FINE GROUND

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
S-FINE-5-6C	5 lb Bag*	6 / 5 lb	7 28060 10508 3	\$49.50
S-FINE-22	22 lb Bulk Bag*	22 lb	7 28060 10502 1	\$193.00
S-FINE-55	55 lb Bulk Bag*	55 lb	7 28060 10509 0	\$460.00

* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.

Celtic Sea Salt® Bulk



Flower
5 lb bulk bag



Flower
11 lb bulk bag



CELTIC SEA SALT® BRAND FLOWER OF THE OCEAN®

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
S-FLOW-5	5 lb Bag*	5 lb	7 28060 10604 2	\$135.00
S-FLOW-11	11 lb Bulk Bag*	11 lb	7 28060 30601 5	\$245.00

* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.



Makai
5 lb bulk bag



MAKAI PURE® DEEP SEA SALT

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
S-MK-5	5 lb Bag*	5 lb	7 28060 90103 6	\$103.45

* MUST be retailed as packaged or sold in a bulk bin. Repackaging will void contract.

Celtic Sea Salt[®] Ingredient Products

New Celtic Sea Salt[®] Gourmet Kosher[™], Xtra Fine, and Powdered
Approved for 100% Organic Processing

Gourmet Kosher[™], Extra Fine, and Powdered Celtic Sea Salt[®] are distinctive in that they are specifically designed to be easy-to-use ingredient salts for innovative recipes and gourmet food. They also carry the quality, nutrition, and “no additive” values that will always bear the name Celtic Sea Salt[®]. We selected these salts to better serve our gourmet centered chef and food producers customers.

Gourmet Kosher[™] - based on the delicate flavor and usability of the crystals, this salt is easy to use in almost any application. The natural moisture and minerals bring all of your culinary creations to life. It crushes easily between your fingers and dissolves in low to high temperatures.

Extra Fine - more subtle flavor than that of the coarser variety, it is an all-purpose ingredient salt extremely convenient for baking and creative recipe conceptions. It is completely unrefined and kosher. The gourmet flavor of Celtic Sea Salt[®] Extra Fine Ground will bring out a recipe’s full potential. (*granular size - 315 microns*)

Powdered Salt - one of the smallest granular sizes on the market, Celtic Sea Salt[®] Powdered Salt is ideal for our gourmet snack food creators. A little goes a long way! As with all our branded salts, this salt has no additives and an exquisite flavor. (*granular size - 50 microns*)

Perfect for Restaurants!



Gourmet Kosher[™]
14 lb reusable tub

Gourmet Kosher[™]
55 lb bag

Powdered Salt
55 lb bag

Extra Fine Salt
55 lb bag



NEW! NEW CELTIC SEA SALT [®] GOURMET KOSHER [™] , XTRA FINE, AND POWDERED			
ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC
S-Chef-14	Gourmet Kosher [™] 14 lb reusable tub*	14 lb	7 28060 22022 9
S-Chef-55	Gourmet Kosher [™] 55 lb bag*	55 lb	7 28060 22055 7
S-XFINE-55	Extra Fine Ingredient Salt 55 lb bag*	55 lb	7 28060 10512 0
S-POWDER-55	Powdered Salt 55 lb bag*	55 lb	7 28060 10513 7

* **DISCLAIMER:** The Celtic Sea Salt[®] Gourmet Kosher[™], Extra Fine, and Powdered salts are available ONLY to Ingredient & Restaurant customers who have an account directly set up with Selina Naturally[®] Celtic Sea Salt[®]. They are not currently available through Distribution channels and do not qualify for discounts through new product or new placement deals.

Celtic Sea Salt® Electrolyte Powder and Organic Coconut Oil



Celtic Sea Salt® Electrolyte Powder

- All natural
- Sugar free
- Gluten free
- No artificial colors
- Natural lemon/lime flavor
- No anti-caking agents
- Naturally high in trace minerals

This all natural mineral mix is designed to rehydrate your body with the quality you've come to expect from Celtic Sea Salt®. It is a doctor formulated, proprietary formula ideal for athletes of all ages without any of the sugar you would find in other sports drinks.

All it takes to turn your water into a rehydrating, electrolyte-packed drink is 2 small scoops and a nice shake of the water bottle or stir of the glass. There are approximately 60 servings per container. Measuring scoop is included.



"Electrolytes are essential. The primary electrolytes in the body are sodium, chloride, potassium, magnesium, sulfate and phosphate. Why are these electrolytes? When each of these elements are dissolved in your body, they become ions... Celtic Sea Salt® Electrolyte Powder contains all six primary electrolytes. The quantities and ratios of these six electrolytes are designed to charge our body battery..."

--Dr. Lynne August

CELTIC SEA SALT® ELECTROLYTE POWDER

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
A-1800-6C	4.2 oz Electrolyte Powder	6 / 4.2 oz	7 28060 80100 8	\$25.00



Selina Naturally® Organic Coconut Oil

Selina Naturally® Organic Coconut Oil is vegan, gluten-free, kosher and made from organic fresh coconuts. This healthy, unrefined, tropical oil is great for cooking (high heat cooking oil), baking and frying, and can also be used as a butter substitute. Coconut oil is a rich source of lauric acid and capric acid - medium chain fatty acids that play a vital role in building and maintaining a strong immune system.

Our Organic Coconut Oil is an easily digested, nutrient-rich energy source that has been cold pressed-centrifuged. Nothing has been added or removed - so enjoy this delicious raw living food! Contains no cholesterol.



SELINA NATURALLY® EXTRA VIRGIN COCONUT OIL

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
O-800-C	Selina Naturally® Extra Virgin Coconut Oil*	12/16 oz	7 28060 30300 7	\$17.50

* **DISCLAIMER:** This item is not available through Distribution channels, nor qualify for discounts through promos or new placement.

Celtic Sea Salt® Pink Sea Salt

Coming soon!

Celtic Sea Salt® Pink Sea Salt is not only attractive, it has an elegant flavor with absolutely no additives. This amazing sustainable crystal pink sea salt gets its color from the natural red clay lined within the salt ponds.

Pink salt is great for various types of applications and has become an instant favorite among culinary and health professionals.

This natural pink sea salt holds many of the same virtues that Celtic Sea Salt® looks for to only source the best ingredients for you.

Bring out the flavor in your dishes with Celtic Sea Salt® products.



Pink Celtic Sea Salt®
4 oz glass shaker

Pink Celtic Sea Salt®
10 oz plastic shaker

PINK SEA SALT



NEW! PINK CELTIC SEA SALT®				
ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
S-GS-PINK-6C	Pink Celtic Sea Salt® Glass Shaker	6/4 oz	7 28060 10801 5	\$5.99
S-SJ-PINK-6C	Pink Celtic Sea Salt® Plastic Shaker	6/10 oz	7 28060 10802 2	\$6.99

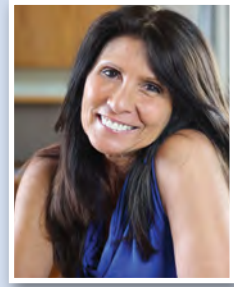
THE CELTIC SEA SALT® BRAND PROMISE

Our 40 years experience allows us to know the kind of quality you should expect from a natural sea salt. The high standards of Celtic Sea Salt® brand promise includes:

- We inspect at the harvesting site
- We keep quality control in all steps of production from harvest to packaging
- Fair business practices with our farmers
- Lab analysis done by a 3rd party laboratory for each lot
- Tested for minerals, pH, and impurities
- #1 recommended by doctors & nutritionist
- Sustainably harvested / NOT mined
- Unrefined, all natural sea salt
- An excellent and elegant taste
- Authenticity guaranteed
- Packaged in a cGMP, kosher and certified organic facility

From our family to yours we wish you a lifetime of wellbeing.

Salty blessings to a happier and healthier world!



Selina Delangre,
CEO and owner of Celtic
Sea Salt® Brand

Selina



PACKAGE DIMENSIONS FOR SELINA NATURALLY® PRODUCTS			
PRODUCT	HEIGHT	WIDTH	DEPTH
Celtic Sea Salt® ¼ lb Resealable Bag	6"	3.5"	1.5
Celtic Sea Salt® ½ lb Resealable Bag	7"	5"	2"
Celtic Sea Salt® 1 lb Resealable Bag	8"	5.75"	2.5"
Celtic Sea Salt® 5 lb Bag	11"	9"	2"
Celtic Sea Salt® 11 lb Bag	19"	10"	3"
Celtic Sea Salt® 22 lb Bulk Bag	17"	11"	4.5"
Celtic Sea Salt® 55 lb Bulk Bag	24"	12"	8"
8 oz Shaker Jar	5.5"	2"	2"
Glass Shaker Jar	5"	1.75"	1.75"
Mini Grinder	3.5"	1.75"	1.75"
Large Grinder	5"	1.75"	1.75"
4.5 oz Soap Bar	1.5"	3"	2"
Celtic Sea Salt® Electrolyte Powder	3.25"	3"	3"
Perfect Pickler® Kit	10.5"	7"	2.5"
Twist Top Salt Box	3.5"	1"	.75"
Kyocera® Grinder	6.75"	2.25"	2.25"

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Aquon® Matrix Mineral Supplement Drink

Around a million years ago, life appeared in the sea. Salt concentration was not the same, which can be found nowadays in the ocean. Salt content was 9gr/l, exactly the same amount as our blood plasma.

Human body is around 70% water and its mineral composition is very similar to seawater.

Our cells are immersed within an internal sea, from which they receive nutrients, minerals and water. All of them are vital for physiological constants proper working, that is, for our organism to work properly.

Water surrounding the cells has a hexagonal structure which we progressively lose as we grow older. It is important to keep such hexagonal in our body to assure a correct nutrition and a proper maintenance of our cell communication.

Aquon® Matrix is seawater which has been micro-filtered at 0.22µ without increasing its temperature. It has been given a hexagonal structure which provides us with all the minerals we needs, apart from being a more energetic and vitalizing water helping us expel toxic waste.

We may think of dirty water in an aquarium. What may happen to fish inside? If we change the water, fish will find everything they need to live in that environment. We are actually like this aquarium where water needs to be changed for our cells to be properly fed, and so that they can perform all their vital functions to be in a balanced position.



NEW! AQUON® MATRIX MINERAL SUPPLEMENT DRINK

ITEM CODE	PRODUCT	CASE/SIZE	ITEM UPC	SRP
A-505	Aquon® Matrix Hyper	12/ 30 x 10ml. sticks	7 28060 10110 8	\$44.95
A-507	Aquon® Matrix ISO	12/ 30 x 10ml. sticks	7 28060 10111 5	\$44.95