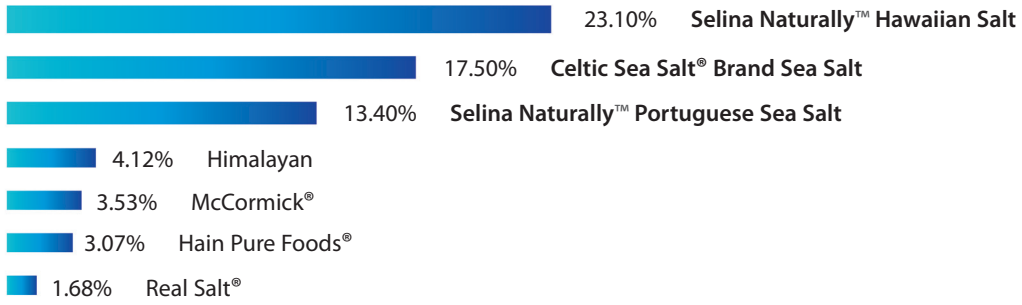


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*Celtic Sea Salt® Brand and Selina Naturally™ unrefined sea salts have higher levels of mineral-rich brine and trace elements than our competitors.*



Sea water contains minerals such as ionized sodium, magnesium, calcium, potassium, and selenium, plus many trace elements such as copper, iron, zinc, manganese, and chromium. The human body uses the minerals & trace elements in sea salt to create electrolytes, maintaining the "internal ocean" which is vital to the proper functioning of every system in the body.